



# 2024 ASSET MANAGEMENT CONFERENCE SPONSORSHIP LEVELS

## **Premier Sponsor - \$30,000**

*Your brand will be prominently promoted in all communications leading up to and during the conference. You will be invited to lend your leadership, insight and incorporate your specific needs into our planning. You will also have influential stage time.*

- Remarks at opening plenary
- Sponsor of the opening plenary or session of choice
- Your logo on the front of the conference program
- Prominent logo placement at the conference, on the mobile app and in all marketing
- Sponsor page on the mobile app
- 10 conference registrations
- An exhibit table

## **Platinum Sponsor - \$20,000**

*Your organization will be prominently promoted in communications leading up to and during the conference. You will be invited to lend your leadership, insight and incorporate your specific needs into our planning.*

- Choice of being the sole sponsor of a plenary session or the opening reception, with welcome remarks
- Your logo on the conference program
- Prominent logo placement at the conference, on the mobile app and on all marketing
- Sponsor page on the mobile app
- 10 conference registrations
- An exhibit table

## **Game Changer - \$10,000**

*You will be host to one of the major sessions of the conference and you will be invited to lend your thought leadership to our planning.*

- Choice of being the sole sponsor of a networking activity, meal or session, with welcome remarks
- Prominent logo placement on the conference website, at the session you host and in email marketing
- Sponsor page on the mobile app
- 6 conference registrations
- An exhibit table

## **Capacity Building Partner - \$5,000**

*You will help create career pathways that build skills and expertise through your sponsorship. At this level you will contribute to CHAM's Training Scholarship Fund.*

- Your company's generosity will be recognized in the CHAM Training Scholarship Fund application and award communications
- Special logo placement on the conference website, in email marketing
- Sponsor page on the mobile app
- 3 conference registrations
- An exhibit table

## **Spotlight Sponsor - \$2,500**

*Maximize your networking reach while highlighting your support for CHAM.*

- Logo recognition on the conference website and in email marketing
- Sponsor page on the mobile app
- 2 conference registrations and 1 exhibit table

## **Friends of CHAM - \$1,000**

*This is a special category for our friends at small nonprofits and consulting practices.*

- Logo recognition on the conference website and in email marketing
- Logo featured on the sponsor page on the mobile app
- 1 conference registration

**PLEDGE YOUR  
SPONSORSHIP TODAY**  
**[JULIA@CHAMONLINE.ORG](mailto:JULIA@CHAMONLINE.ORG)**