



ANNUAL ASSET MANAGEMENT CONFERENCE

ATLANTA, GA JUNE 24-26, 2024

Premier Sponsor - \$30,000

Your brand will be prominently promoted in communications leading up to and during the conference. You will be invited to lend your leadership, insight and incorporate your specific needs into our planning process. You will have influential stage time.

- Remarks at opening plenary
- Your logo on the front of the conference program
- Prominent logo placement at the conference, on the conference mobile app and in email marketing
- Sponsor page on the conference website
- 10 conference registrations and 1 exhibit table

Platinum Sponsor - \$20,000

Your brand will be prominently promoted in communications leading up to and during the conference. You will be invited to lend your leadership, insight and incorporate your specific needs into our planning process.

- Choice of being the sole sponsor of one plenary session or the opening reception
- Prominent logo placement at the conference, on the conference mobile app and in email marketing
- Sponsor page on the conference website
- 10 conference registrations and 1 exhibit table

Game Changer - \$10,000

As the Game Changer Sponsor your brand will host one of the major sessions of the conference. You will be invited to lend your thought leadership to our planning process and introduce speakers.

- Choice of being the sole sponsor of a networking activity or meal
- Prominent logo placement on the conference website and in all marketing materials
- Sponsor page on the conference website
- 6 conference registrations and 1 exhibit table

Capacity Building Partner - \$5,000

As a Capacity Building Partner with CHAM you will create career pathways that build skills and expertise because your sponsorship will contribute to CHAM's Training Scholarship Fund.

- CHAM training scholarship offered in your company's name
- Logo placement on the conference website, in email marketing and when the scholarship is promoted
- Sponsor page on the conference mobile app
- 3 conference registrations and 1 exhibit table

Spotlight Sponsor - \$2,500

As a Spotlight Sponsor you will have a chance to maximize your networking reach while highlighting your support for CHAM.

- Logo recognition on the conference website and in email marketing
- Sponsor page on the conference mobile app
- 2 conference registrations and 1 exhibit table

Friends of CHAM - \$1,000

This is a special category for our friends at small nonprofits and consulting practices.

- Logo recognition on the conference website and in email marketing
- Logo featured on the sponsor page on the conference mobile app
- 1 conference registration

**PLEDGE YOUR
SPONSORSHIP TODAY**
JULIA@CHAMONLINE.ORG