

June 26–28, 2023 Minneapolis, MN

## Premier Sponsor - \$30,000

*As the one and only premier sponsor your brand will be prominently promoted in communications leading up to and during the conference. You will be invited to lend your leadership, insight, and incorporate your specific needs into our planning process. You will have influential stage time.*

- Remarks at opening plenary
- Your logo on the attendee gift
- Prominent logo placement at the conference, on the conference website and in email marketing
- Sponsor page on the conference website
- 10 conference registrations and 1 exhibit table

## Platinum Sponsor - \$20,000

*As a platinum sponsor your brand will be prominently promoted in communications leading up to and during the conference. You will be invited to lend your leadership, insight, and incorporate your specific needs into our planning process.*

- Choice of being the sole sponsor of one plenary session or the opening reception
- Prominent logo placement at the conference, on the conference website and in email marketing
- Sponsor page on the conference website
- 10 conference registrations and 1 exhibit table

## Game Changer - \$10,000

*As the Game Changer Sponsor your brand will host one of the major sessions of the conference. You will be invited to lend your thought leadership to our planning process and introduce speakers.*

- Choice of being the sole sponsor of a networking activity or meal
- Prominent logo placement on the conference website, and in all marketing materials
- Sponsor page on the conference website
- 6 conference registrations and 1 exhibit table

## Capacity Building Partner - \$5,000

*As a Capacity Building Partner with CHAM you will create career pathways that build skills and expertise because your sponsorship will contribute to CHAM's Training Scholarship Fund. You will be prominently promoted during the application process and when recipients are announced.*

- 1 CHAM training scholarship offered in your company's name
- Logo placement on the conference website, in email marketing and when the scholarship is promoted
- Sponsor page on the conference website
- 3 conference registrations and 1 exhibit table

## Spotlight Sponsor - \$2,500

*As a Spotlight Sponsor you will have a chance to maximize your networking reach while highlighting your support for CHAM.*

- Logo recognition on the conference website and in email marketing
- Sponsor page on the conference website
- 2 conference registrations and 1 exhibit table

## Friends of CHAM - \$1,000

*This is a special category for our friends at small nonprofits and consulting practices.*

- Logo recognition on the conference website and in email marketing
- Logo featured on the sponsor page on the conference website
- 1 conference registration

**PLEDGE YOUR  
SPONSORSHIP TODAY**  
[JULIA@CHAMONLINE.ORG](mailto:JULIA@CHAMONLINE.ORG)