



Resident Services Silos Revisited, and Busted

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OUR APPROACH

THE CHALLENGE

Millions of families across the U.S. can't afford a place to call home.
The system doesn't work.

THE SOLUTION

Together with our partners, we focus on the greatest need – the massive shortage of affordable rental homes – to achieve three critical goals:



**Increase the Supply
of Affordable Housing
to meet the urgent need.**



**Advance
Racial Equity
after decades of systematic
racism in housing.**



**Build Resilience &
Upward Mobility
to support residents, strengthen
communities to be resilient to the
unpredictable and make upward
mobility possible.**

OUR APPROACH

Unmatched **breadth, scale and expertise** across the entire spectrum of affordable housing...



...creating a positive feedback loop that does it **all under one Enterprise roof.**

Fully Integrated Developer

Enterprise Community Development is an integrated owner, operator, and developer of affordable housing in the Mid-Atlantic region.

Track Record	Homes And Communities
<ul style="list-style-type: none">• \$1B+ Portfolio Value• 18K+ Homes Developed• 115 Communities• 500 Employees	<ul style="list-style-type: none">• Affordable• Workforce• Mixed-Income• Market-Rate• Senior• Family

Development & Asset Management

Financial discipline, innovative design and creative partnerships to create and preserve homes that residents can afford

Property Management

Enterprise Residential supports the wellbeing of over 22,000 residents in 100+ communities

Resident Services

We support residents by providing access to opportunities that help them thrive and grow

Resident Service Goals

When resident voices are the priority, people can help shape change in their homes, their neighborhoods and their futures.

- **Create a Best-In-Class resident services platform.**
- **Ongoing support from Executive Senior Leadership and Senior Leadership teams.**
- **Increase impact across all Core Baseline Service categories.**
- **Support Career Opportunities for residents.**
- **Intentionally support ECD older adults and seniors.**
- **Create a trauma-informed business environment.**

