

CHAM Updates - December 7, 2020

Consortium for Housing and Asset Management <info@chamonline.org>

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To: Julia Pierson <info@chamonline.org>



Asset Management 2020 - Response and Resilience A CHAM Webinar Series

Property Management Oversight Through an Asset Management Lens

Wednesday, December 9, 2020 | 12:00 to 1:15 ET

It has been said in housing asset management that it all comes back to the real estate. While it is true that the real estate is the main focus, the property management of the asset is what often determines the success or failure of a real estate investment.

In this webinar we will examine property management through the eyes of the affordable housing asset manager. What performance metrics should we use? How do we handle the sometimes tough conversations? How do we let property staff know they are appreciated? Ultimately, what can we do to help them the team be successful?

This webinar will tackle the topic from two different viewpoints – owner/operators and investors/lenders. Sabrina Waytes, who works at The Community Builders, will bring the perspective of the owner/operator, where she oversees TCB's portfolio of Low-Income Housing Tax Credit communities in Ohio, Kentucky and Indiana. Ken Schaefer from Ohio Capital Corporation for Housing will speak from his experience as an asset manager working for an investor, where his responsibilities include oversight of property budgets, financial reports to investors, physical property inspections and compliance documentation.

[Learn More & Register](#)

Amp Up Your Career - Professional Development Options

[Recording Available](#)

Highly effective affordable housing professionals have cross training on each other's roles, such as regulations and compliance, risk management, underwriting, LIHTC program, housing development, property management, HUD programs and more. This webinar highlights the many virtual programs available from leading providers: CHAM, NeighborWorks America, Nan McKay and Associates (NMA), Institute of Real Estate Management

(IREM), HAI Group, National Development Council (NDC) and Novogradac & Company. And we heard from experienced affordable housing asset and property managers about how training has helped them build their careers and the staff they support.

2020 Year-End Sale! CHAM's training partner, HAI Group, is offering **20% off any course now through 12/31/20**. Just use the discount code ALMOST2021 at checkout. This discount is good for [CHAM's Nuts and Bolts of Asset Management](#)! Browse HAI Group [housing-specific training here](#).

Recording

CHAM Lessons from the Field

An occasional series of articles and interviews

The Asset and Property Management Interface, with Emmanuel Arellano of the San Diego Housing Commission

The San Diego Housing Commission (SDHC) has been building its asset management capacity over the last few years. Elaine Magil, Director of TCAM/MRI, recently spoke with Emmanuel Arellano, SDHC's Vice President of Asset Management, about many aspects of his department's evolution. Collaboration with property management, pros and cons of locating asset managers by region, data systems technology, and the role of development are all issues faced by asset managers on a regular basis. The interview offers key lessons learned as the department developed and highlights tips that will help asset management teams in any setting.

This is the first in a series of asset manager interviews conducted by Elaine Magil, TCAM/MRI on behalf of CHAM. CHAM is appreciative of Elaine and Emmanuel for sharing their insightful conversation.

Read the Interview



Asset Manager Achievements

Almost 50 people achieved their [Asset Management Specialist](#) and [Certified Housing Asset Manager](#) designations in the last 18 months! Wow! We are excited to have these accomplished asset managers as part of the CHAM family! Please join us in congratulating them by clicking into [CHAM's LinkedIn page](#) and leaving a note in the comments section of these posts.

C O N G R A T U L A T I O N S

Alexander Whatley	Jordan Abboud	Ryan Hicks
Ashley Martin	Julie Graves	Shanon Lampkins
Cathy Escobar	Larry Katata	Tricia Nevard
Erik Liseth	Mary Grace Crisostomo	William Shelby
Heather Herbert	Nicole Bhai	
Jodi Erickson	Ron Davalos	

CERTIFIED HOUSING ASSET MANAGER



C O N G R A T U L A T I O N S

Bernell Grier	Keaka Okada	Natalie Thornton	Teresa Sanchez
Charlotte Bell	Larissa Medellin	Nicholas Jaeger	Tony Moulton
Curtis Wilson	LeyAna Crumpton	Nika Alexander	Tonya Evans
Earvin Reinhardt	LuzMa Bassi	Paola Flores	Vivian Ramirez
Edward Loggins	Marisela Fuller	Patricia Ann Proctor	Walter Maynard
Ellen Muscarella	Mark Anthony Mislang	Shawn Romine	William Hansen
Jennifer Hofstetter	Matt McGee	Sue Irzyk	Zachary Schroeder
John Yoon	Mee Yang	Svetlana Karasyova	
Julia Pierson	Michael Rangel	Tawnya Martinez	

ASSET MANAGEMENT SPECIALIST



Asset Management Training and Tools

Ready to Respond: Disaster Planning for Multifamily Affordable Housing Organizations

Enterprise Community Partners

Thursday, December 10th at 1:30-3:00 EST

[Register Online](#)

Affordable housing organizations face unique challenges during emergency events. Having an effective, well-coordinated plan in place before disaster strikes can make all the difference in the recovery for multifamily buildings, partner agencies, and the safety of tenants.

The [Ready to Respond: Business Continuity Toolkit](#) equips multifamily affordable building owners & managers with a plan to address crisis as many housing communities confront risks associated with natural disasters and other risks that affect tenants and business resiliency, such as COVID-19.

Join senior leadership from Enterprise, HUD, and Fannie Mae as they unveil this new digital resource, discuss the importance of establishing business continuity and the critical components you need to have in place, and risks facing the Affordable Housing Sector.

Applying an Equitable Framework for Housing Policy Response during COVID-19 and Beyond

Urban Institute and Enterprise Community Partners

December 17, 2020 12:30pm – 1:45pm

[Register Online](#)

This virtual discussion will explore policies for a stronger, more equitable housing recovery from the pandemic. It will start by presenting four housing policy principles and related strategies from a new report, [An Equitable Framework for Housing Policy Solutions for COVID-19 and Beyond: Reflections on Lessons from Hurricane Katrina and the Great Recession](#). A moderated panel discussion will follow with practitioners who have been applying innovative strategies on the ground to address the current housing crisis and pave the way for more fair and just housing beyond the pandemic.

Asset Management Jobs!

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