



CHAM Asset Management Convening

From Tactics to Strategy: Next Generation of Asset Management

May 4-5 • Kansas City Convention Center, 2nd Level, Room 2103C

Day 1

8:30 – 8:45 a.m.	Welcome and Introductions, <i>Chuck Wehrwein</i>		
8:45 – 10:15 a.m.	Opening Plenary: Mission and Margin: Making the Double Bottom Line Real <i>Katherine Fleming; Caroline Horton; Andre Kerivan; Robin Boyce; Harold Nassau</i>		
10:15 – 10:30 a.m.	Break		
10:30 – 11:45 a.m.	Business Planning: Grand Strategy and Portfolio Planning <i>Chris Cherry; Andrew Kerivan; Caroline Horton; Kevin Morris</i>	Cost Containment <i>Nancy Hilgendorf; Denise Taub</i>	
11:45 a.m. – 1:15 p.m.	Consortium for Housing and Asset Management Luncheon <i>Supported by Community Housing Capital</i>		
1:15 – 2:30 p.m.	Year 15 Values: Your Market, Your Partners and YOU <i>Tony DiBlasi; Jeff Reed; David Fournier</i>	Better Building Challenge: <i>Rachel Isacoff, Becky Schaaf; Dee Walsh, Kevin O'Connor</i>	Strategies for Staff Training <i>Derrick Lovett; Jack Geary; Lisa Deller</i>
2:30 – 2:45 p.m.	Break		
2:45 – 4:00 p.m.	Managing Up: Asset Management's Seat at the Table <i>Molly Rodgers; Katherine Fleming</i>	Disaster Planning <i>Laurie Schoeman; Deborah Aschheim</i>	
5:00 – 7:30 p.m.	Reception, Location: College Basketball Experience <i>Sponsored by Ohio Capital Corporation Housing</i>		

Day 2

8:30 – 8:45 a.m.	Review of Day 1		
8:45 – 10:00 a.m.	Scenario Planning: Carrying Out the Business Plan <i>Len Tatem; Robin Boyce; David Fromm</i>	Cost Containment <i>Nancy Hilgendorf; Denise Taub</i>	
10:00 – 10:15 a.m.	Break		
10:15 – 11:30 a.m.	Asset Management Platform <i>Gail Monahan; Dena Xiferas, Amelia Hill</i>	CNA's/Replacement Reserves <i>Juana Mejia; Len Tatem</i>	Veterans Housing <i>Lisa Deller</i>
11:30 a.m. – 1:15 p.m.	Joint CFO and Asset Management Luncheon <i>Supported by Citi and NeighborWorks Capital</i>		
1:15 – 2:30 p.m.	Interface Between AM and Development <i>Robin Boyce, Kristie Blankenship, Andrew Kerivan, Tom Rice</i>	Data Analysis Using Pivot Tables to Analyze Portfolios <i>Tony DiBlasi</i>	Eviction Prevention <i>Harold Nassau, Sochiata Vutthy</i>
2:30 – 2:45 p.m.	Break		
2:45 – 4:00 p.m.	Closing Plenary		