

Moving Forward Together

People | Properties | Portfolios

Annual Conference

San Diego June 15-17 2022

Sponsorship Opportunities



The Consortium
for Housing and
Asset Management

Premier Sponsor - \$30,000

As the premier sponsor your brand will be prominently promoted in communications leading up to and during the conference. You will be invited to lend your leadership, insight, and incorporate your specific needs into our planning process. You will also have influential stage time.

- Remarks at opening plenary
- Your logo on the attendee gift
- Prominent logo placement at the conference, on the conference website and in email marketing
- Sponsor page on the conference website
- Access to attendee contact information
- 10 conference registrations and 1 exhibit table

CHAM Game Changer - \$10,000

As the Game Changer Sponsor your brand will host one of the major sessions of the conference. You will be invited to lend your thought leadership to our planning process and introduce speakers.

- Choice of being the sole sponsor of one plenary, the opening reception or networking meal
- Prominent logo placement on the conference website, at the session you host and in email marketing
- Sponsor page on the conference website
- Access to attendee contact information
- 6 conference registrations and 1 exhibit table

Capacity Building Partner - \$5,000

As a Capacity Partner with CHAM you will create career pathways that build skills and expertise because your sponsorship will underwrite a scholarship to a CHAM training class. You will be prominently promoted during the application process and when the randomly chosen winners are announced at the conference.

- 1 CHAM training scholarship offered in your company's name
- Special logo placement on the conference website, in email marketing and when the scholarship is promoted
- Sponsor page on the conference website
- Access to attendee contact information
- 3 conference registrations and 1 exhibit table

Spotlight Sponsor - \$2,500

As a Spotlight Sponsor you will have a chance to maximize your networking reach while highlighting your support for CHAM.

- Logo recognition on the conference website and in email marketing
- Sponsor page on the conference website
- 2 conference registrations
- Exhibit table or Dinner and Dialogue host

Friend Sponsor - \$1,000

As a Friend Sponsor you will have the opportunity to broadcast your work. This is a special category for small nonprofits and companies.

- Logo recognition on the conference website and in email marketing
- Sponsor page on the conference website
- 1 conference registration
- Publicize your work! Your promotional materials will be made available to attendees at the Exhibit Hall

Conference Scholarships for Your Partners

We believe in the importance of equitable access. CHAM created this opportunity for you to provide scholarships to your nonprofit sponsors and partners. Your scholarships will help ensure this conference will have a wide and diverse reach.

- Logo included in email marketing
- Special recognition during the conference

**YOUR SPONSORSHIP WILL
HELP BUILD THE
CAPACITY OF ASSET
MANAGERS TO SUPPORT
RESILIENT AND
INCLUSIVE AFFORDABLE
HOUSING.**

Become a Sponsor Today: Start Here
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